

Rachel Pearce

Fashion Stylist

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Personal Statement

Coming from a background of Fashion Retail I have always had a passion for the arts, style and fashion. For the last 8 years I've been working as a freelance and in-house Fashion Stylist in London and abroad. I have had the opportunity to work within, and manage, both small and large styling teams.

Consistently delivering or exceeding targets, creative briefs and expectations across a diverse range of mediums and brands. Including luxury fashion retailers, e-commerce, fashion editorial, events, film and major advertising campaigns.

My dynamic styling portfolio reflects a keen eye for detail and a natural creative flair along with a wide spectrum of transferable skills, these include:

My dynamic and creative styling portfolio reflects a wide spectrum of useful and transferable skills. These include;

- Building good solid professional working relationships with new and existing clients, proven from effective communication skills and an approachable, trustworthy and positive attitude
- Good knowledge of sewing and design techniques to produce creative and commercial styling
- Producing and managing shoot budgets
- Art direction and prop sourcing
- Co-ordinating shoot clothing and product samples for delivery and returns
- Organising transport, styling teams and general shoot requests
- Ad hoc administration requirements
- Excellent time management, delivering a high standard of work across tight deadlines, while maintaining a balanced calm work ethic
- Proficient in Adobe and Microsoft applications
- Extensive knowledge of fashion trends, fashion designers and garment construction



PERONI
ITALY



BAILEYS



see.7

Recent Employment History

News Corporation

Fashion & Features Stylist (Cover)

News Corp – Fabulous Magazine

September 2014 – present

- Selecting and styling clothing on fashion and features shoots
 - Writing fashion credits
 - Sourcing designer clothing and products for shoots
 - Directing and advising photographer and models on poses to best showcase clothing and products
 - Advising featured clients on fashion styling and selecting clothing to suit body shapes
 - Researching and presenting the latest fashion trends, to the pictures team
 - Attending press appointments and networking
 - Using social networking to promote new fashion shoots and products
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SONY

Online Fashion Stylist

Sony

June 2014 – September 2014

- Creating mood boards and style guidelines using Adobe applications
 - General onset and ad-hoc styling duties - dressing, steaming, pinning and alterations
 - Managing a studio with a small team of styling assistants
 - Prepared and presented weekly styling presentations
 - Attended meetings with directors and photographers
 - Sourced all fashion clothing from high-street to high-end
 - Managed all budgets for shoots
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PERONI

Fashion Stylist

Peroni

June 2007 – May 2014

- Fashion Stylist in the photographic studios, managing a team of assistant stylists
- Selected and styled clothing and accessories for models
- Confidently directed and created the ideas and styles for the shoot
- Worked on all shoots on behalf of Styling Manager
- Planned time-lines, administration of budgets, invoicing and purchase orders
- Taking meetings with clients to ensure the campaign brief and styling needs were met
- Designing modern style clothing with a vintage 1960's twist with external designers
- Carried out fittings for each model on each shoot
- Styled models and designed press packs for launch events
- Relationship building and networking with new and existing clients
- Organised wardrobe transport to London studios and from the London office to studios on locations in Italy
- Designed, researched and presented mood boards and power point presentations to the client and account managers
- Attended, consulted, and managed model castings

Other Employment History

**Online Fashion Stylist**

L'Oréal

Sep 2014

**Senior Fashion Stylist**

The X-Factor UK

Jul 2013 – Aug 2013

**Online Fashion Stylist**

See7.com

Jun 2013

**Senior Fashion Stylist**

Fashion Film 'Hallowed'

May 2013

**Fashion Dresser**London Fashion Week
(Pam Hogg & Boru Asku)

Sep 2012 - Sep 2013

**Senior Fashion Stylist**

Very.co.uk

Sep 2012

**Assistant Fashion Stylist**

Baileys

Aug 2012

**Online Assistant Stylist**

Marks & Spencer

Feb 2008 - Dec 2008

**Buyer's Admin Assistant**

Dorothy Perkins

Jul 2006 - Nov 2006

**Assistant Stylist**

Rimmel London

Jun 2006

Achievements

Working with and on award winning fashion and advertising team campaigns, for brands including Peroni, Baileys, Sony, L'Oreal and London Fashion Week.

Endorsed by clients for the following skill set: Fashion Styling, Budgeting, Fashion Design,

Fashion Events and Shows, Networking, Celebrity Styling, Fashion Films and Photography, Fashion Editorial and Visual Merchandising.

Styling work showcased in Cinemas, Print, Online, TV and Photographic Events.

Education

London College Of Fashion, London

May 2012 – September 2012

Professional Sewing Skills 1, 2 & 3,
Introduction to Millinery & Pattern Cutting (1)**University Of Leeds, Yorkshire**

September 2003 – June 2006

BA Honors in Media and Marketing (2.1)

Grimsby College, Lincolnshire

September 2000 – June 2002

Advanced AVCE in Media and Communication (B)

Toll Bar Business and Enterprise College, Lincolnshire

June 1995 - June 2000

10 GCSEs (A-C)